

pixtes

Digital Marketing

Custom Pricing. Value Packed Pricing.

Flexible pricing so you get exactly what you need.

SETUP FEE

There is a one-time setup fee of LKR 2,000/- associated with our social media management service. This fee compensates for the time to set up your campaign for service. It includes setting you up in our analytics software, social media systems, and creating any necessary advertising accounts and social media pages.

MANAGEMENT FEE

Our social media management pricing ranges from LKR 15,000/- to 120,000/- per month on average. This price varies based on the number of channels and posts we are managing for you. Please note that this price is our fee to perform services on your behalf. It does not include any advertising dollars to run paid ads on social media. It compensates us for the time it takes to manage your campaign. You will have a well-trained and experienced social media manager assigned your account who will run your campaign and report the results directly to you. The value of this service is that it will save you time, money, and allow you to focus on more important aspects of your business.

ADVERTISING DOLLARS

While we implement organic approaches to build your followers and engagement, you may elect to allocate an advertising budget to expedite this process and grow faster. We do not bill you for your advertising budget, but will develop and manage your advertising campaign. We recommend spending at least \$20 on any paid advertising campaign to build followers or engagement. However, typically the more you spend, the more results you will get. We have many clients who spend thousands of dollars in follower and engagement-focused ads. We will consult you through this process once you sign-up with us.

Our Social Media Management Packages.

\$45 | **LKR 15,000**

Pick Boost

Great For Startups

- Facebook media platform
- **10** Relevant and engaging posts per month (consisting of graphics and write-ups)
- **2** Paid Advertising Campaigns (Setup / Manage / Monitoring & Optimization)
- Social Media Marketing Strategy Advising
- Cover Photo & Profile Design/Optimization
- Social Media Competitor Analysis
- **Monthly** Reporting and Analysis
- Recommended Monthly Budget for Paid Advertising: **\$50+**
- Content Language – Sinhala, Tamil & English

\$140 | **LKR 45,000**

Biz Bee

For Small Businesses

- Up to **3** social media platforms
- **15** Relevant and engaging posts per month (consisting of graphics and write-ups)
- **10** Engaging Stories/Reels per Month
- **1** promotional video
- **5** Powerful Paid Advertising Campaigns (Setup / Manage / Monitoring & Optimization)
- Social Media Marketing Strategy
- Cover Photo & Profile Design/Optimization
- Social Media Competitor Analysis
- **Monthly** Reporting and Analysis
- Recommended Monthly Budget for Paid Advertising: **\$100+**
- Content Language – Sinhala, Tamil & English

\$200 | LKR 65,000

King Elite

Perfect For Growing Businesses

- Up to **3** social media platforms and Youtube
- **15** Relevant and engaging posts per month (consisting of graphics and write-ups)
- **15** Engaging Stories/Reels per Month
- **2** short promotional videos
- Up to **10** Strategic Paid Advertising Campaigns (Setup / Manage / Monitoring & Optimization)
- Social Media Marketing Strategy
- Cover Photo & Profile Design/Optimization
- Social Media Competitor Analysis
- **Bi-Weekly** Reporting and Analysis
- Inquiry Management
- Recommended Monthly Budget for Paid Advertising: **\$150+**
- Content Language – Sinhala, Tamil & English

\$370 | LKR 120,000

Corporate

Ideal For Enterprise Businesses

- Up to **5** social media platforms and youtube
- **30** Relevant and engaging posts per month (consisting of graphics and write-ups)
- **30** Engaging Stories/Reels per Month
- **5** short promotional videos
- Up to **10** Advanced Paid Advertising Campaigns (Setup / Manage / Monitoring & Optimization)
- Social Media Marketing Strategy
- Cover Photo & Profile Design/Optimization
- Social Media Competitor Analysis
- **Weekly** Reporting and Analysis
- Inquiry Management
- **Dedicated Account Manager**
- Recommended Monthly Budget for Paid Advertising: **\$200+**
- Content Language – Sinhala, Tamil & English

Other Digital Marketing Services

- YouTube Advertising Campaigns Setup – Rs. 5,000 upwards + advertising dollars
- 15 to 30-second promo video ad (animated) – Rs. 20,000 upwards + advertising dollars
- PPC Campaign (Google Ads) Setup – Rs. 10,000 upwards + advertising dollars
- Monthly PPC Campaign Management – Rs. 10,000 upwards/per month
- YouTube Viral Video Production – Rs. 50,000 upwards
- Local Website Banner Ads – Rs. 5,000/month Upwards
- Bulk SMS campaigns – Rs. 0.85 per SMS
- Bulk Email Marketing Campaigns - Flexible pricing
- Website Design & Development – Flexible pricing
- Personalized Software Development – Flexible pricing

Whatever the problem,
Be part of the solution

Every problem has a solution
It may sometimes just need another perspective.

We are pixtes.online

Global Digital Marketing Experts | Sri Lanka • Australia • Canada • UK